

Jack Daniels Old no 7



Rating: Not Rated Yet

Price

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Manufacturer [Jack Daniels Distillery](#)

Description

<http://www.jackdaniels.com>

There are many legends about Old No. 7.

One story says that it was the railroad shipping number on a barrel. We'll never know for sure – Mr. Jack took that secret to the grave.

Jack Daniel first bottled his whiskey in earthenware jugs.

By the late 1870s, however, glass bottles were all the rage, so Mr. Jack went with a standard, round, glass-mold bottle embossed with the Distillery name. But this didn't satisfy him for long. His whiskey was different and he figured the bottle he put it in should be, too. Then in 1895, he found it when a salesman with the Alton Glass Company introduced him to an unusual square bottle with a fluted neck. Legend has it Mr. Jack said since he was a square shooter, he should have a square bottle. More than 100 years later, the square bottle remains a symbol of Jack Daniel's unique heritage.

As for Mr. Jack, he remained quite the bottle aficionado, and continued to introduce eye-catching commemorative bottles in limited quantities. Today, the Distillery carries on this tradition, issuing decorative decanter bottles from time to time. Some of the bottles honor Mr. Jack's accomplishments, while others capture the spirit and style of the time they represent.

[JACK DANIELS](#)

Location :	Lynchburg (pop. 361), Tennessee.
Region :	Tennessee
Country :	America
Type :	Tennessee whiskey (Not: bourbon)
Distillery :	Jack Daniels
Founded :	Established 1866
Water :	?
Remark :	